

LUXURY HOMES & COASTAL LIFESTYLES

# FLORIDA HOMES

SPRING 2013 | GULF COAST EDITION

*Lantern Lane, Naples*  
Jim Mayer

*Spotlight*  
The **Ritz-Carlton** Residences, Sarasota  
& **Port Royal**, Naples

LUXURY REAL ESTATE

Waterfront Living

RESIDENTIAL DESIGN

Carl Abbott

ENTERTAINMENT

Cultural Calendar



**PAMELA HUGHES**  
HUGHES DESIGN ASSOCIATES



**P**amela Hughes, an international interior designer, is known around the world as founder and owner of the premier interior design firm, Hughes Design Associates. Having built a brand that is synonymous with elegance and comfort, Pamela Hughes and her design group are sought after not only by Southwest Florida residents and businesses, but by clients throughout North America who appreciate the incomparable style and beauty of this firm's work.

The firm is known for fashioning magnificent residences and resort properties worldwide, including The Ritz-Carlton and Four Seasons hotels, The Cloister at Sea Island, as well as projects in Canada, the Bahamas and the Caribbean.

Hughes Design Associates offers the unique reach of a large interior design firm and the dedicated personality of a high-end boutique firm. Pamela Hughes oversees every project, emphasizing and assuring that each design is distinctive.

Designs are influenced by a client's personality, lifestyle and taste, and by the architectural elements of the home. Her highly recognized work has been published in the foremost

interior design magazines, such as *Architectural Digest* and *Veranda*. Home and Garden Television (HGTV) featured her in the program, "Public Places, Private Spaces," showcasing her achievements at the Four Seasons Hotel, Philadelphia, and a luxurious private home in Chicago.

The outstanding portfolio of her many exceptional projects in Sarasota includes The Ritz-Carlton and many of the most luxurious and distinctive private residences in the area.

Pamela's touch is particularly evident in her firm's residential projects: she understands that a home needs to be a haven. The residences she designs, she explains, must reflect the lifestyles of her clientele. Prior to starting a project, they interview their client extensively to determine styling goals and desires. Their guideline, regardless of styling direction, is to provide outstanding quality and value in design, management and final product. Their portfolio includes exceptional projects in a range of styling from cutting-edge contemporary, to modern and to thoroughly classic.

Pamela lives full-time in Sarasota.

HUGHES DESIGN ASSOCIATES  
hughesdes.com

# Designer Q&A

**Q:** What are some of your favorite paint colors for coastal homes?

**A:** Benjamin Moore: Navajo White, Iced Green and Pine Barrens



**Q:** What color trends are prominent today?

**A:** Soft colors, ivory, aqua like the sky and water and soft green as in the lushness of landscaping.



**Q:** Have you seen any lifestyle shifts in residential design in the past few years?

**A:** We are seeing today that our clients continue to want outstanding style and beauty, and they are also looking for cleaner lines, less clutter and carefree living. Time is their most valuable commodity. Ultimately, no matter what styling direction they choose, they expect solid value, impeccable service and their project completed on time and within budget.

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